

Professional Summary

Executive Producer & Product Leader with over 30 years of experience driving end-to-end delivery across the software, gaming, and interactive media industries. Holding a BFA from California Institute of the Arts (CaLARTS), I specialize in bridging the gap between creative vision and technical execution, serving as the results-oriented conduit between cross-functional development teams, executive stakeholders, and clients.

Throughout my career – spanning executive, middle management, and hands-on production roles – I have scaled distributed teams and shepherded complex products from concept to launch and beyond. My methodology is adaptive, leveraging Agile, Waterfall, and hybrid frameworks to maintain delivery infrastructure while ensuring project scope and schedules remain fluid and responsive.

My core expertise and product delivery background collectively focus on (1) interactive and gaming ecosystems, (2) enterprise and digital solutions, and (3) end-to-end leadership.

1. **Interactive and Gaming Ecosystems:** Deep background in AAA / AA, serious simulation/training, edutainment, and mobile gaming across legacy and modern platforms, including Apple (iOS, MacOS), Android, Microsoft (Xbox ecosystems), SONY PlayStation, Nintendo, SEGA, XR (AR, MR, VR), and proprietary Location-Based Entertainment (LBE) systems.
2. **Enterprise and Digital Solutions:** Proven track record building enterprise productivity software, CMS-driven e-commerce platforms, and gamified business marketing solutions.
3. **End-to-End Leadership:** Unified oversight spanning upstream strategic planning and creative direction down to operational pipeline development, risk mitigation, contract negotiation, and vendor procurement.

I operate with a management style rooted in absolute communication transparency. By maintaining a continuous, open feedback loop across all levels of an organization, I ensure alignment, mitigate risks early, and build resilient team cultures that consistently deliver high-impact products with extendable market presences.

